

ISM

APRIL/MAY 2023

CSIM33 — E-BUSINESS

Time : Three hours

Maximum : 75 marks

SECTION A — (10 × 2 = 20 marks)

Answer ALL questions.



1. Define E-Business.
2. What is meant by E-Supply?
3. Short note on Network.
4. What is meant by C2B?
5. Define OSI Network.
6. What is meant by Description?
7. Define Web Page.
8. What is EDI?
9. What is meant by E-Payment?
10. List out the Digital Cards.

SECTION B — (5 × 5 = 25 marks)

Answer ALL questions.

11. (a) Write about the Requirements of E-Business.

Or

- (b) Discuss about the E-Marketing with example.

12. (a) Explain the E-Commerce framework in details.

Or

- (b) Describe the communication satellite.

13. (a) Write about the OSI network models.

Or

- (b) What is Firewalls? Explain in details.

14. (a) Explain the Intranet Application in Business.

Or

- (b) What is E-Payment? Explain.

15. (a) Discuss about the Online Payments.

Or

- (b) Explain the stored value cards.

SECTION C — (3 × 10 = 30 marks)

Answer any THREE questions.

16. Describe any Three categories of E-Business.

17. What is ISDN? Explain the wireless Internet Access ISDN.

18. Discuss about the Data and Message Security.

19. Explain the Electronic Data Interchange Business.

20. Write about the Electronic Wallets for payment.

